

## The BeachBums

-John Hoty

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In case you haven't heard, there's a couple of *Beach Bums* making their rounds on our local shores. Not the kind of panhandling, Mad Dog swigging beach bums that you're thinking of, but two super talented singer-songwriters in the form of JC Unger and Jim Lanier – **The BeachBums**. This powerhouse pair of musicians have taken the local beaches by force and are booking gigs as fast as our tropical storms come and go. And now, with their popularity at an all-time high, the **BeachBums** will add a Tampa Bay Rays fight song to their list of venerable credits! Starting next season, their spirited anthem “*(It Don't Get) Better Than This*” will be heard at the Trop to rally fans and teammates during home games, accompanied by a full-length music video. Can't think of a better way to kick-off next year's winning season.

Both JC Unger and Jim Lanier united to form the **BeachBums** last November after discovering by chance just how compatible their musical styles both were with one another. Now, almost a year later, this dynamic duo have exploded onto the scene with their “Trop Rock meets Country” approach to songwriting and performing. Aside from their awesome interpretations on some of our favorite songs, both JC and Jim love serving up some of their festive original tunes like “*I Don't Mind It*,” “*This Town*,” and “*Walk for Miles*,” while such amorous ditties as “*Something About the Way*” and “*Lovers Understand*” will have you grabbing your partner and sweeping the dance floor. For more good stuff from the **BeachBums** check out their website at [www.BeachBumsband.com](http://www.BeachBumsband.com) or you can click on [www.CDBaby.com](http://www.CDBaby.com) to buy their album, *Livin' In Paradise*. (Individual tunes will soon be available for download on itunes... but don't short yourself – you'll want the the entire album. Trust me.)

You can check out the **BeachBums** live(!) every other Friday and Saturday at Ferg's Philthy Phil's starting in 2009, Wednesdays at JD's Lounge in Indian Rocks, and Billy's Stone Crab in Tierra Verde every Thursday. Great venues across the board with two incredible performers taking the stage. You won't wanna miss out on all the fun, so get there early if you want a seat – but don't expect to be sitting long. Come on out and be part of the action. (For more scheduling dates, check Beach Life or hit up their website.)